



# WHO WE ARE

- 17 years of teamwork-driven success.
- 39+ members harnessing collective intelligence.
- 24/7 assistance for seamless project execution.
- 100+ delivered projects, showcasing our reliability.
- Trusted by businesses, startups, and renowned brands.
- iPlexSoft – where teamwork meets intelligence for excellence.



**Customized  
Services**



**Resource  
Augmentation**

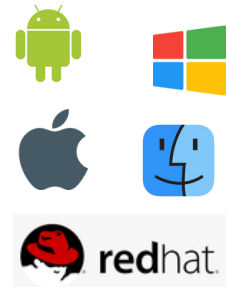


**NextGen  
Product**



# TECHNOLOGIES WE USE

## Operating Systems



## Platform



## IaaS Platform



## CMS



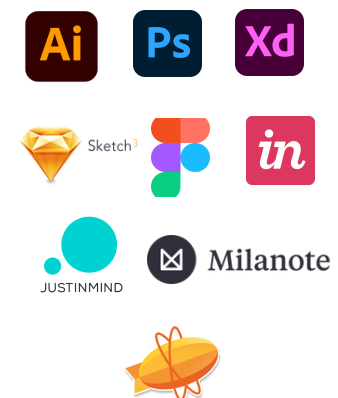
## Application & Web servers



## Databases



## Design Tools



## Languages

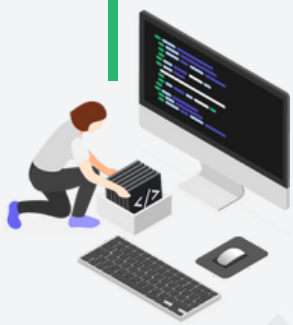


## Frameworks



# WHAT WE DO

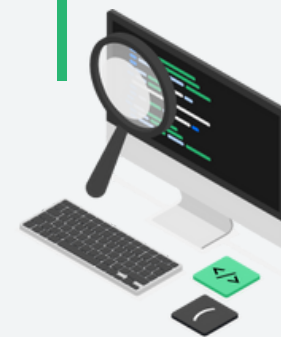
Web & Mobile  
App Development



Project &  
Program Management



Cyber  
Security



Data  
Analytics



Banking & Digital  
Marketing



Automation  
integration



NextGen  
Products



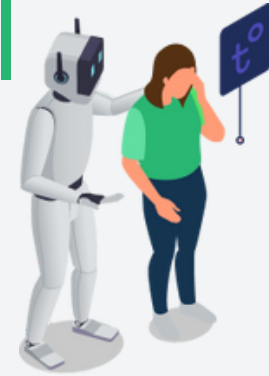
Cloud &  
DevOps

# WHAT WE DO

Custom  
Development



Artificial  
Intelligence



Sales  
Now

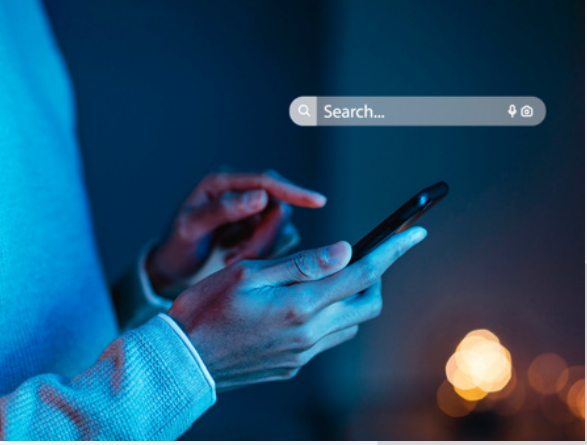


Digital  
Marketing



Sales  
Force





# WEB & MOBILE APP DEVELOPMENT SERVICES

## 1. UI/UX DESIGN

Create user-friendly interfaces for enhances experiences.



## 2. BACKEND DEVELOPMENT

Develop server infrastructure for web and mobile apps.



## 3. NATIVE APP DEVELOPMENT

Create platform-specific apps for iOS and Android.



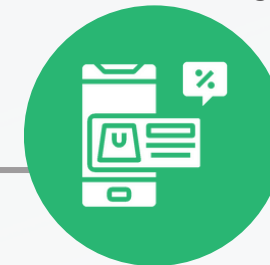
## 4. CROSS PLATFORM APP DEVELOPMENT

Develop cross-platform apps using versatile frameworks.



## 5. ECOMMERCE APP DEVELOPMENT

Craft secure, feature, rich e-commerce experiences for online shopping.



## 6. APP MAINTENANCE AND SUPPORT

Maintain and support your app for going performance.





# DIGITAL MARKETING & BRANDING SERVICES

## 1. BRAND STRATEGY & DEVELOPMENT

Shape your brand identity, message, positioning effectively.



## 2. SEARCH ENGINE OPTIMIZATION (SEO)

Enhance website visibility and organic search rankings with our SEO service.



## 3. SOCIAL MEDIA MANAGEMENT

Manage brand presence, engage the audience, and grow the online community.



## 4. PAY-PER-CLICK (PPC) ADVERTISING

Deliver quality content, build trust, and establish brand authority.



## 5. CONTENT MARKETING

Engage your audience with quality content; build brand authority.

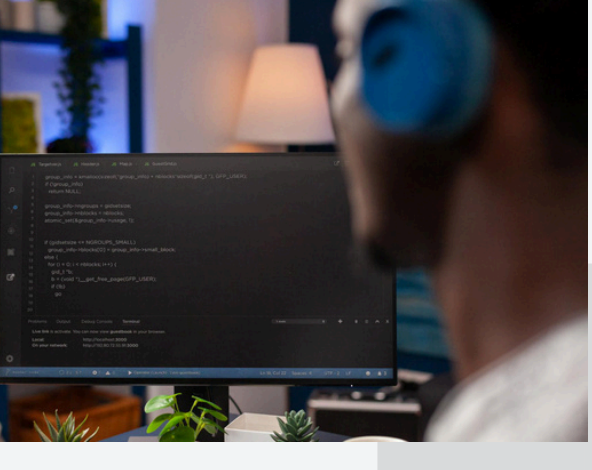


## 6. EMAIL MARKETING

Execute email campaigns to nurture leads and engage customers.







# PROGRAM & PROJECT MANAGEMENT SERVICES

## 1. PROJECT PLANNING & INITIATION

Our service initiates successful infrastructure transformation, defining project goals.



## 2. PROJECT EXECUTION AND MONITORING

Efficiently execute and monitor infrastructure projects to meet objectives.



## 3. RISK MANAGEMENT

Manage risks to ensure successful infrastructure projects with our service.



## 4. RESOURCE ALLOCATION

Efficiently allocate project resources for smooth infrastructure transformations.



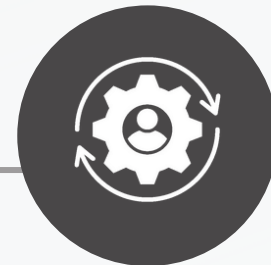
## 5. QUALITY ASSURANCE AND TESTING

Ensure high-quality results and compliance in infrastructure projects.



## 6. CHANGE MANAGEMENT

Manage transitions in projects for successful implementations.





# CLOUD & DEVOPS SERVICES

## 1. PROJECT PLANNING & INITIATION

Enhance agility with cloud computing and DevOps for efficient software management.



## 2. EMPOWERING INNOVATION

Unlock innovation with Cloud and DevOps for rapid development.



## 3. STREAMLINING DEVELOPMENT

Maximize efficiency through Cloud and DevOps for top performance.



## 4. EMPOWERING CLOUD PLATFORMS

Implement cloud platform management and SRE for enterprise-scale workloads.



## 5. CLOUD PLATFORM MANAGEMENT

Implement cloud platform management and SRE for enterprise-scale workloads.



## 6. ELEVATING DEVELOPER PRODUCTIVITY

Enhance development productivity with efficient tools for rapid innovation..



# DATA ANALYTICS SERVICES

## 1. DATA WAREHOUSING AND INTEGRATION

Unify data from diverse sources for streamlined analysis and reporting.



## 2. PREDICTIVE ANALYTICS

Utilize past data and advanced algorithms for data-driven predictions.



## 3. DATA VISUALIZATION

Simplify data into visual insights for better decision-making.



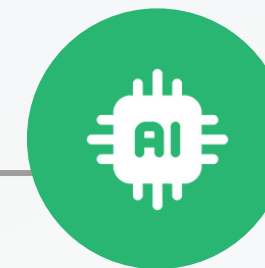
## 4. TEXT AND SENTIMENT ANALYSIS

Extract insights from text data for better customer understanding.



## 5. MACHINE LEARNING AND AI MODELS

Create tailored AI models for automated operations and problem-solving.



## 6. DATA GOVERNANCE AND COMPLIANCE

Ensure data security, privacy, and compliance with industry regulations.





# AUTOMATION & INTEGRATION SERVICES

## 1. AUTOMATION AND INTEGRATION EXPERTISE

Enhance IT processes with our Automation and Integration expertise.



## 2. CRM SYSTEM INTEGRATIONS

Enhance CRM, streamline processes, and improve customer interactions.



## 3. ERP SYSTEM INTEGRATIONS

Align ERP with software, improve operations, and support data-driven decisions.



## 4. ACCOUNTING SYSTEM INTEGRATION

Efficiently integrate accounting for financial accuracy and streamlined processes.



## 5. PAYMENT GATEWAY INTEGRATION

Efficiently integrate secure payments for seamless transactions and satisfaction.



## 6. E-COMMERCE GATEWAY INTEGRATION

Effortlessly link online stores with payment gateways for improved shopping.





# CYBERSECURITY SERVICES

## 1. CYBER SECURITY ASSESSMENTS

Our Cybersecurity Assessments strengthen your digital security with custom plans.



## 2. VIRTUAL CISO

vCISO: Access 4 top-tier cybersecurity expertise, strategic guidance, and protection.



## 3. DATA GOVERNANCE

Data Governance ensures secure, accurate data management.



## 4. MANAGED SECURITY SERVICES

MSS proactively guards, monitors, and stops security threats 24/7.



## 5. THIRD PARTY RISK MANAGEMENT

Assess and lessen risks with third-party risk management.



## 6. GOVERNANCE RISK AND MANAGEMENT

GRM: Strategic framework for risk and compliance management.





# NEXTGEN PRODUCTS

## 1. HEALTHCARE SOFTWARE DEVELOPMENT

Innovative healthcare software, including EHR and telemedicine platforms.



## 2. CUSTOM SOFTWARE DEVELOPMENT

Tailored software for efficiency, aligning with unique business needs.



## 3. WEB APPLICATION DEVELOPMENT

Creating mobile apps for iOS and Android platforms.



## 4. MOBILE APP DEVELOPMENT

Creating mobile apps for iOS and Android platforms.



## 5. SAAS SOLUTIONS (SOFTWARE-AS-A-SERVICE)

Offering scalable, cloud-based software for businesses and organizations.

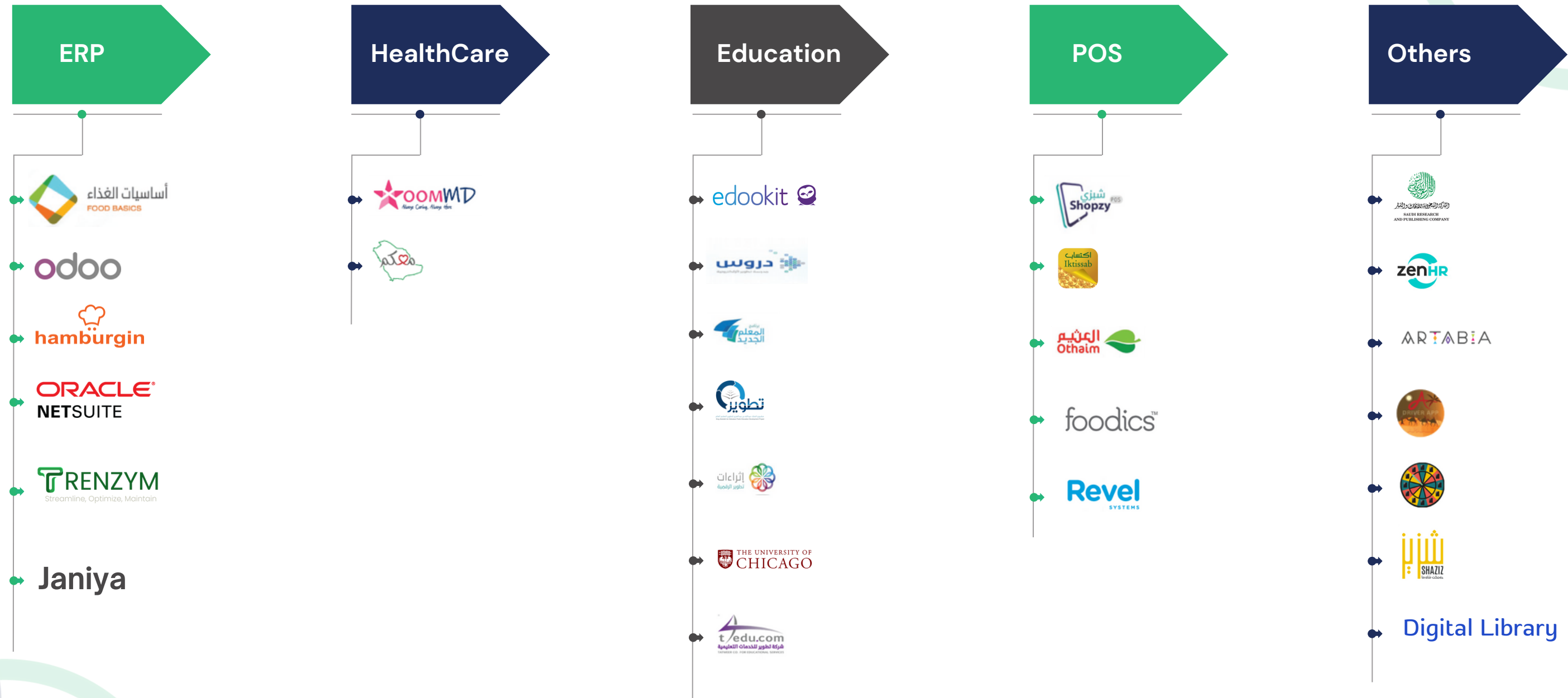


## 6. BUSINESS INTELLIGENCE SOFTWARE

Developing tools for data analysis, reporting, and visualization.



# CUSTOMER SERVED

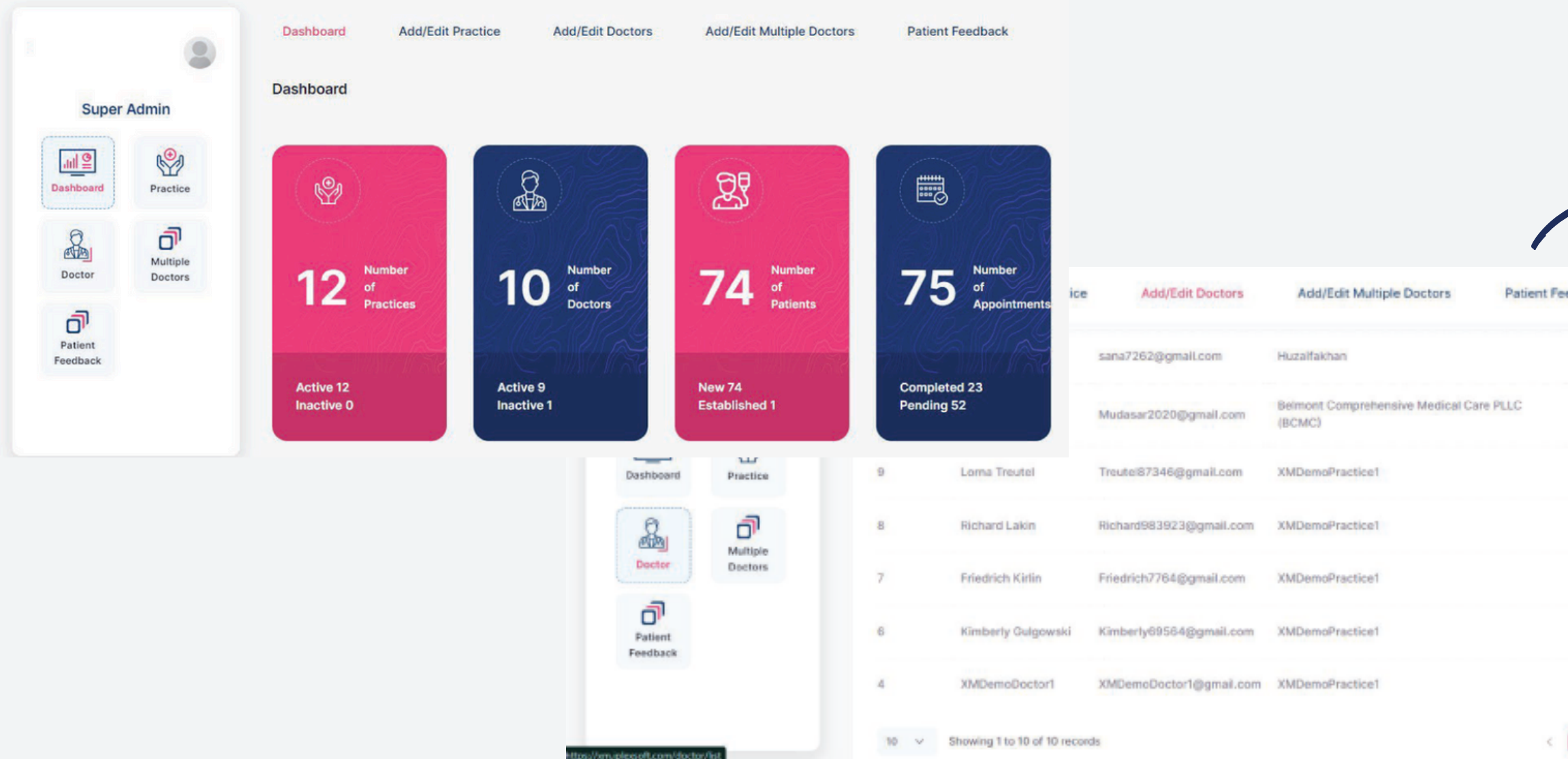


# CASE STUDIES

TRANSFORMATIONS THROUGH INNOVATION

## TELEMEDICINE APP

iPlexSoft developed a telemedicine app to connect patients and doctors through secure video calls, enabling remote consultations and prescriptions. This solution supports charitable organizations in their mission to provide accessible healthcare, enhancing communication and engagement between medical professionals and patients, and driving positive health outcomes.



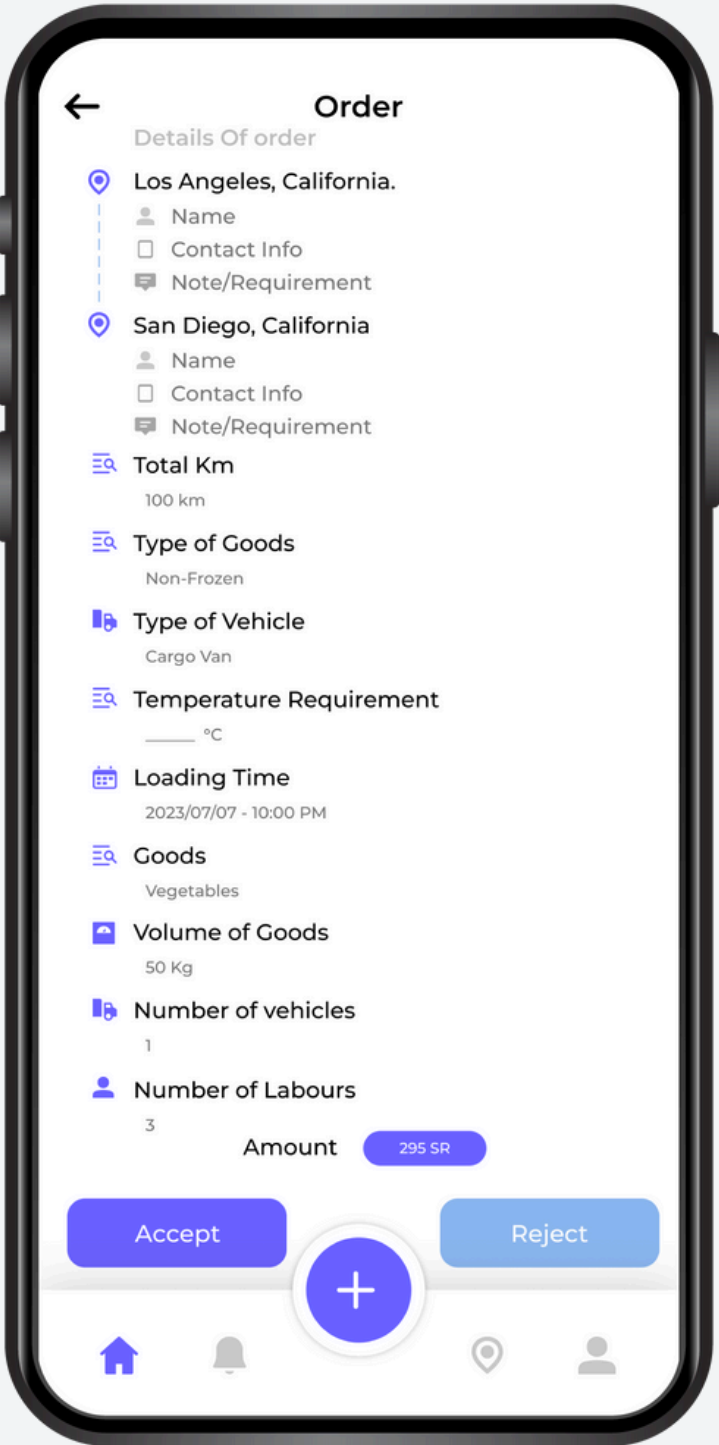
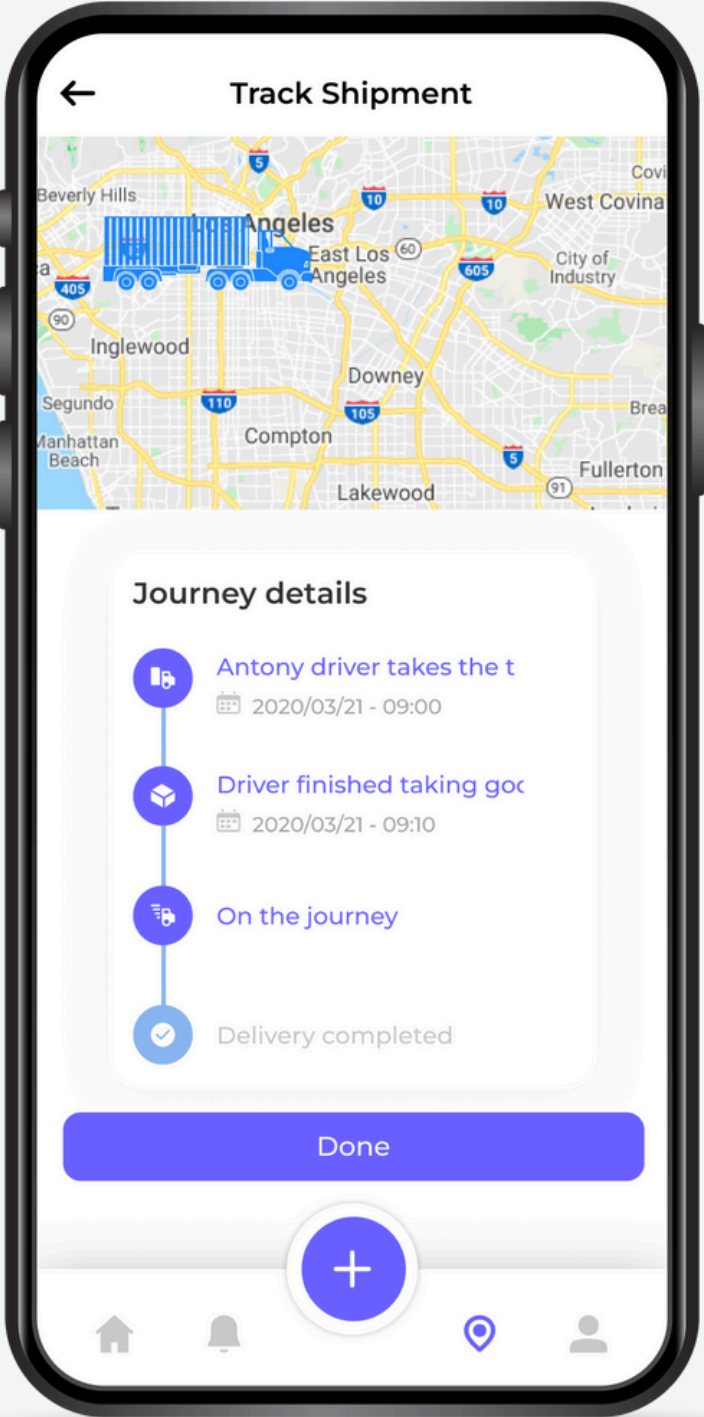
★★★★★

iPlexSoft did an exceptional job developing our medical application, using their expertise to help draft the requirements and patiently accommodating changes. They delivered a high-quality, well-designed product with thorough quality assurance and were always available for support. I am confident this application will provide great value and positively impact people's lives.



# LOGISTICS APP

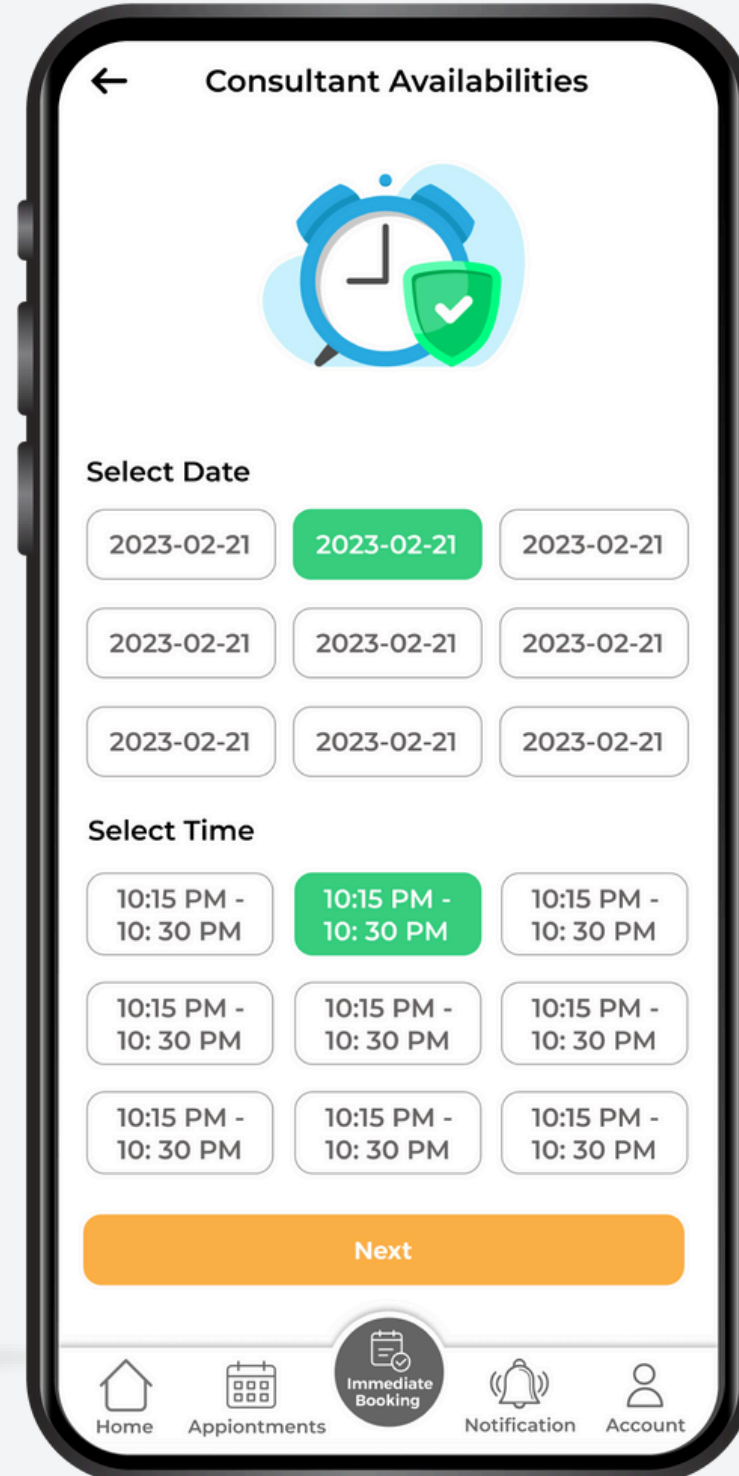
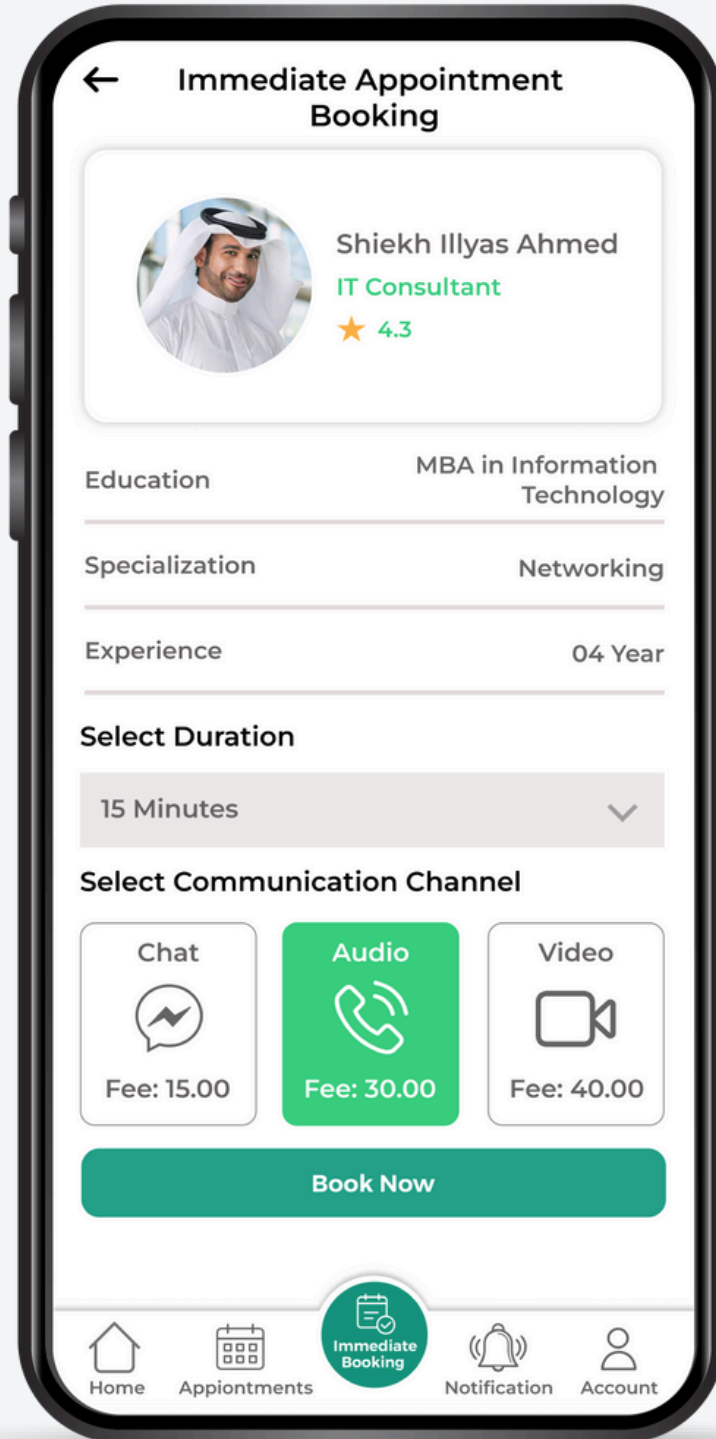
iPlexSoft leads in software solutions with its cutting-edge logistics app designed for efficient pickup and delivery services. Our commitment to optimizing logistical procedures and improving user experiences places us at the forefront of digital transformation in the transportation sector. iPlexSoft ensures seamless and efficient logistics operations, driving the future of mobility.



★★★★★  
The company did an excellent job developing our logistics application, from drafting the requirements to delivering a well-designed product with thorough quality assurance. Their team was always available and responsive, providing valuable support throughout the entire process. I highly recommend them for their professionalism and dedication.

# CONSULTANT APP

iPlexSoft developed a consultant app to streamline and enhance the consulting process for professionals and clients. This app facilitates seamless communication, scheduling, and project management, ensuring consultants can efficiently manage their engagements and deliver high-quality services. By leveraging this technology, consulting firms can enhance client interactions, improve service delivery, and achieve better project outcomes.

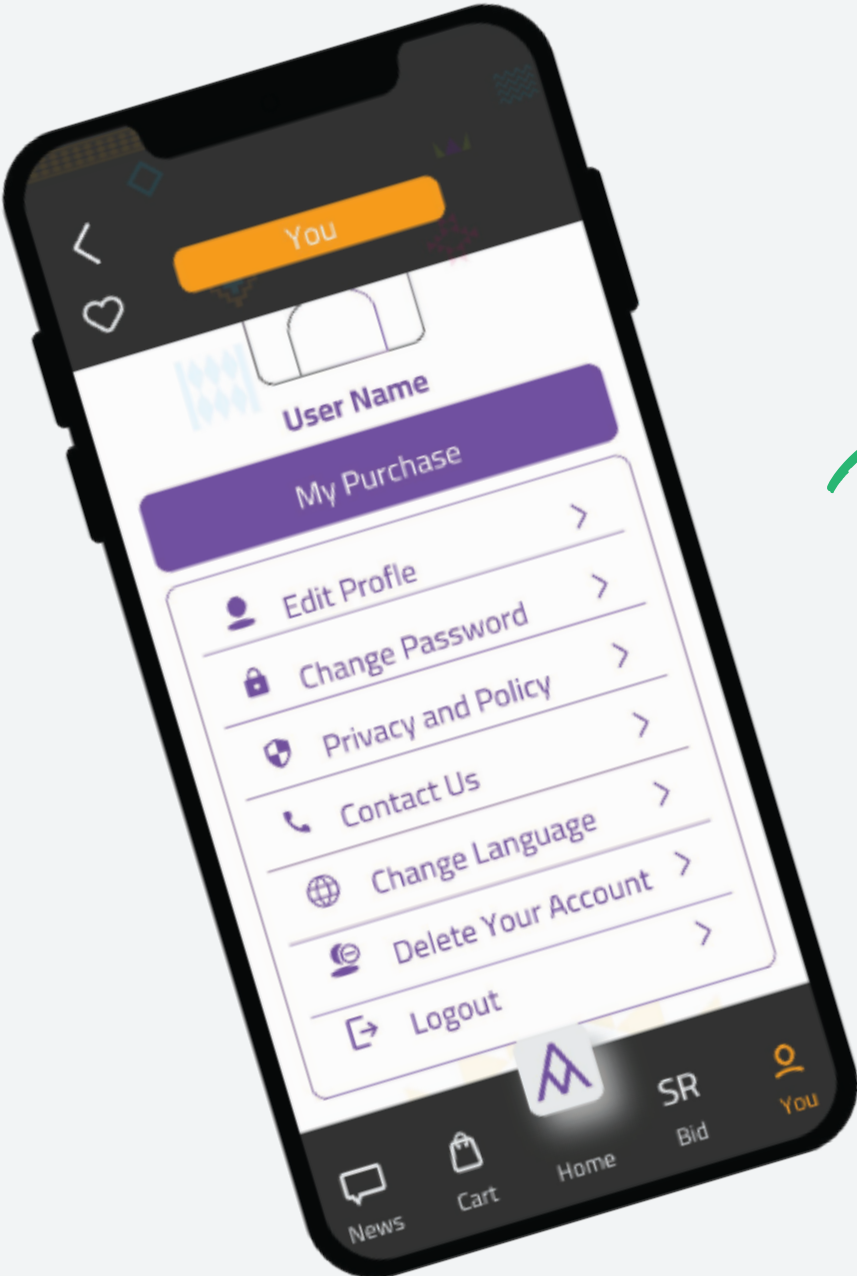
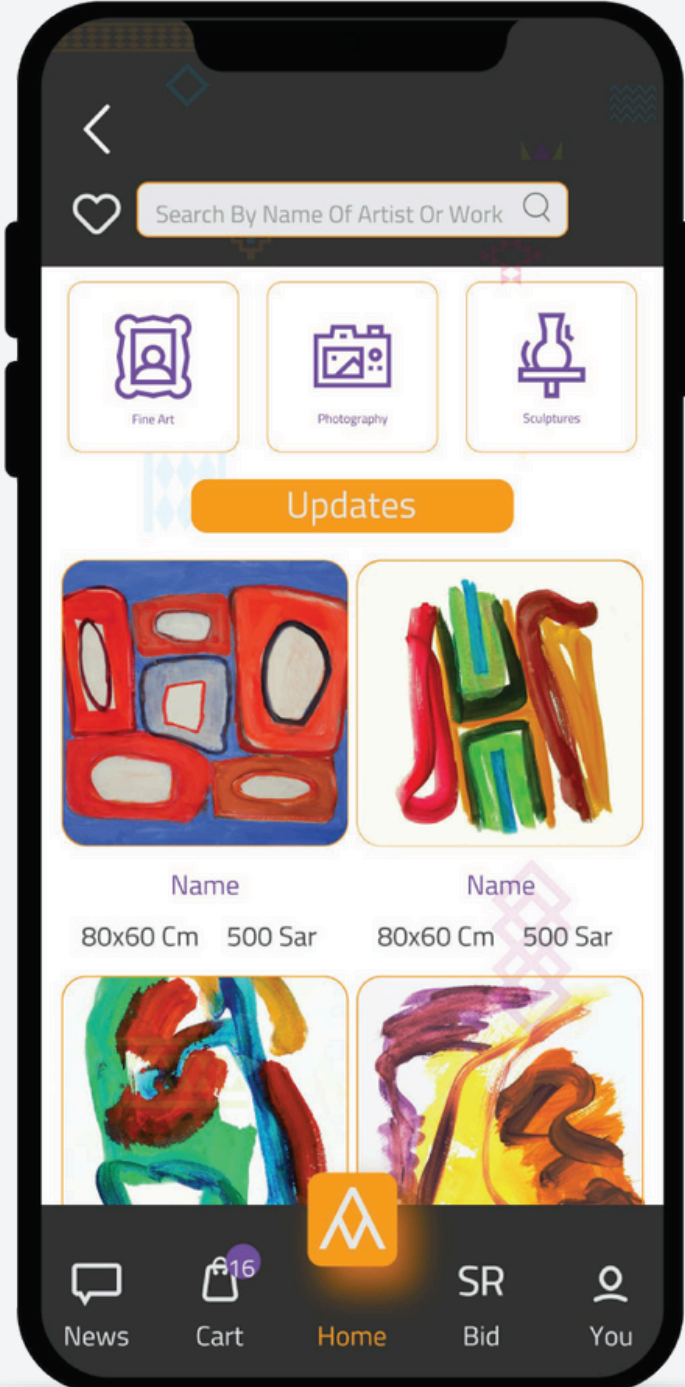


**Dr Waleed Alnumay** ★★★★★

The company did a fantastic job developing our appointment and communication application, patiently adapting to changing requirements and providing valuable support in drafting them. They delivered a great design with thorough quality assurance and were always available for assistance. I highly recommend them for their dedication and flexibility.

# ARTWORK APP

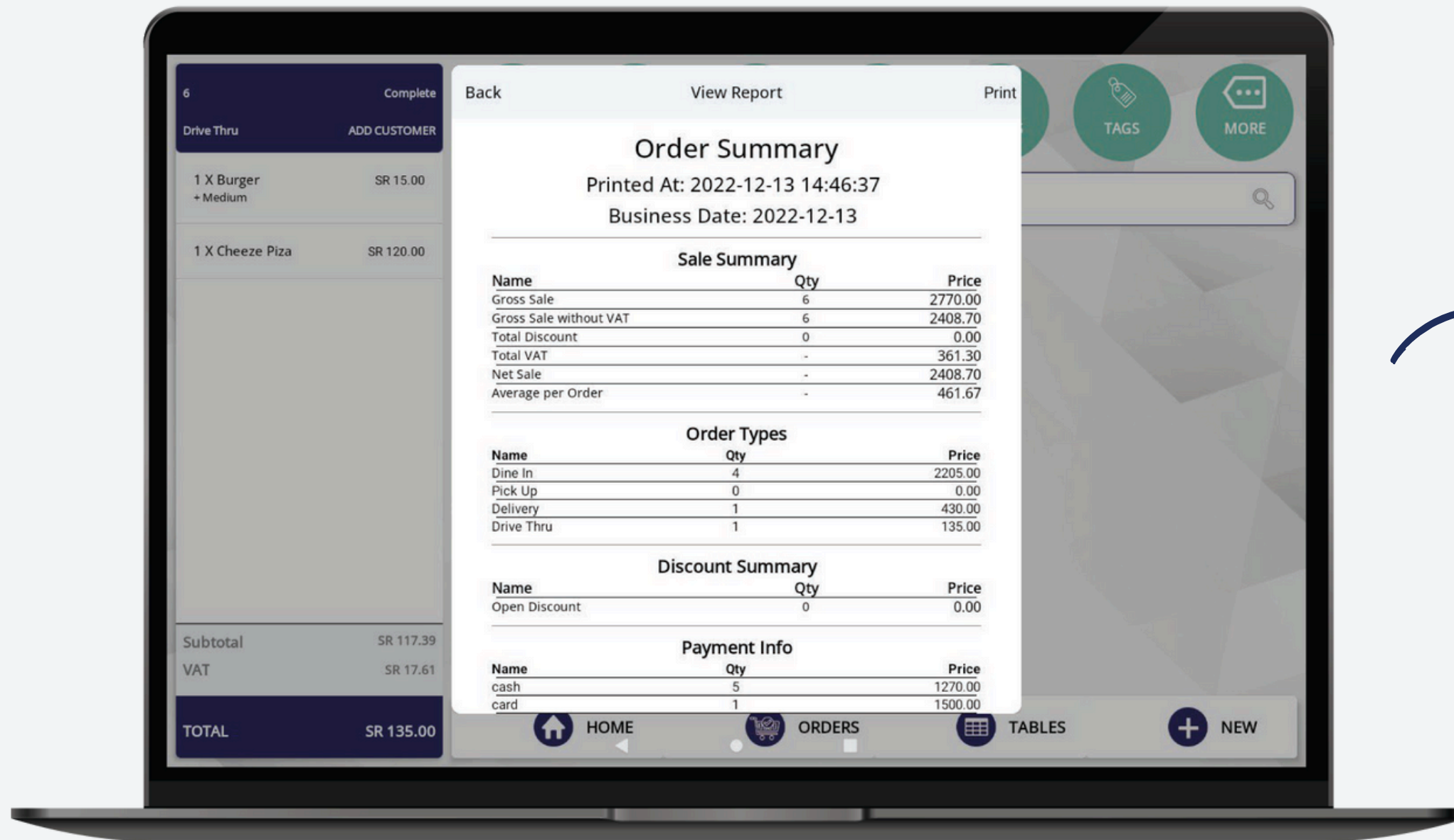
iPlexSoft created an innovative app for the art market, providing a platform for buying and selling artworks. This app supports artists, collectors, and enthusiasts by offering a seamless marketplace experience. It features tools for showcasing art, securing transactions, and connecting buyers with sellers, thereby fostering a vibrant and accessible art community. Through this platform, the art market is made more dynamic and accessible, driving greater engagement and sales.



★★★★★  
iPlexSoft did an excellent job developing the Art Arabia E-Commerce application, flawlessly implementing our design and ideas with great attention to detail. They were patient with our changes, delivered a high-quality product, and were always available for support. I believe this application will greatly benefit users and drive substantial business growth.

# POS APP

iPlexSoft developed the POS app to transform retail operations with a state-of-the-art Point of Sale (POS) system. Shopzy streamlines the checkout process, inventory management, and sales tracking, providing retailers with a comprehensive solution. The app integrates human resource management, pay roll processing, and procurement processes, ensuring a seamless operation across all retail functions. With features like secure payment processing, real-time inventory updates, and detailed sales analytics, Shopzy empowers retailers to improve efficiency, boost customer satisfaction, and drive business growth.



★★★★★  
The company did an excellent job developing our POS application, using their expertise to help draft the requirements and patiently adapting to changes. They delivered a well-designed solution with full quality assurance and were always available for support. I believe this application will greatly benefit businesses and simplify operations.

# OUR LOCATIONS



 **Pakistan**

 **America**

 **United Kingdom**

 **Saudi Arabia**

# TALK TO OUR SPECIALIST

 [info@iplexsoft.com](mailto:info@iplexsoft.com)



IpIexSoft

[www.iplexsoft.com](http://www.iplexsoft.com)